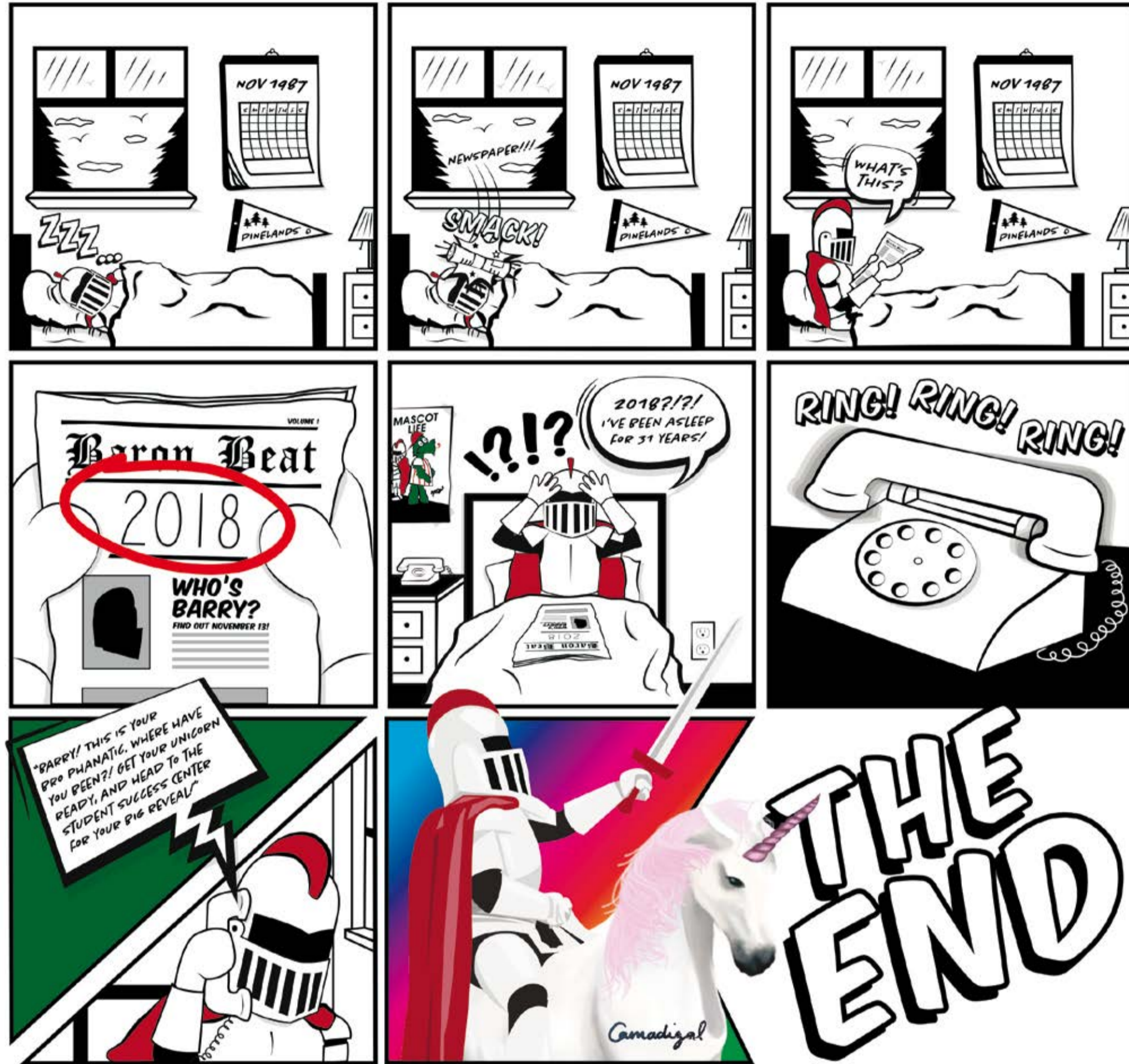


Barry Beat Special Edition

• STUDENTS • UNPARALLELED ACADEMICS • CULTURE • CONTEMPORARY CAMPUS • ECONOMIC GROWTH • SERVICE • SHARING





To keep up with the latest news from the college, please visit rcbc.edu/newsletter to receive our email updates.



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This report covers events from the 2018–2019 academic year and reflects the state of the college through June 2019.

Designed at Rowan College at Burlington County

BARON BEAT

Special Edition

Annual Report 2018–2019

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Rowan College at Burlington County transforms lives by delivering innovative, high-quality and affordable educational experiences in an accessible and diverse environment.

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The Birth of a Baron

“Other colleges have mascots, so this is cool.”

by Dr. Michael A. Cioce,
President, RCBC

Thirty years ago, our students selected the Baron as the college's mascot as a knightly-themed pun on the nearby New Jersey Pine Barrens. However, over the decades, the Baron served as little more than a two-dimensional symbol for the college's sports teams. In recent years, we slowly began to integrate the mascot throughout the rest of the college.

When I received a proposal to bring the mascot to life, I agreed under two conditions: the costume had to look good, and the Baron needed to be very visible to engage with our students, staff and the surrounding communities. We could not have a mascot that looked like a discount Halloween costume or sat in a closet collecting dust.

In his first year, the Baron, affectionately called Barry, has checked both boxes beyond our expectations. Barry has become a rock star who receives cheerful greetings wherever he goes, whether on campus or throughout the county.

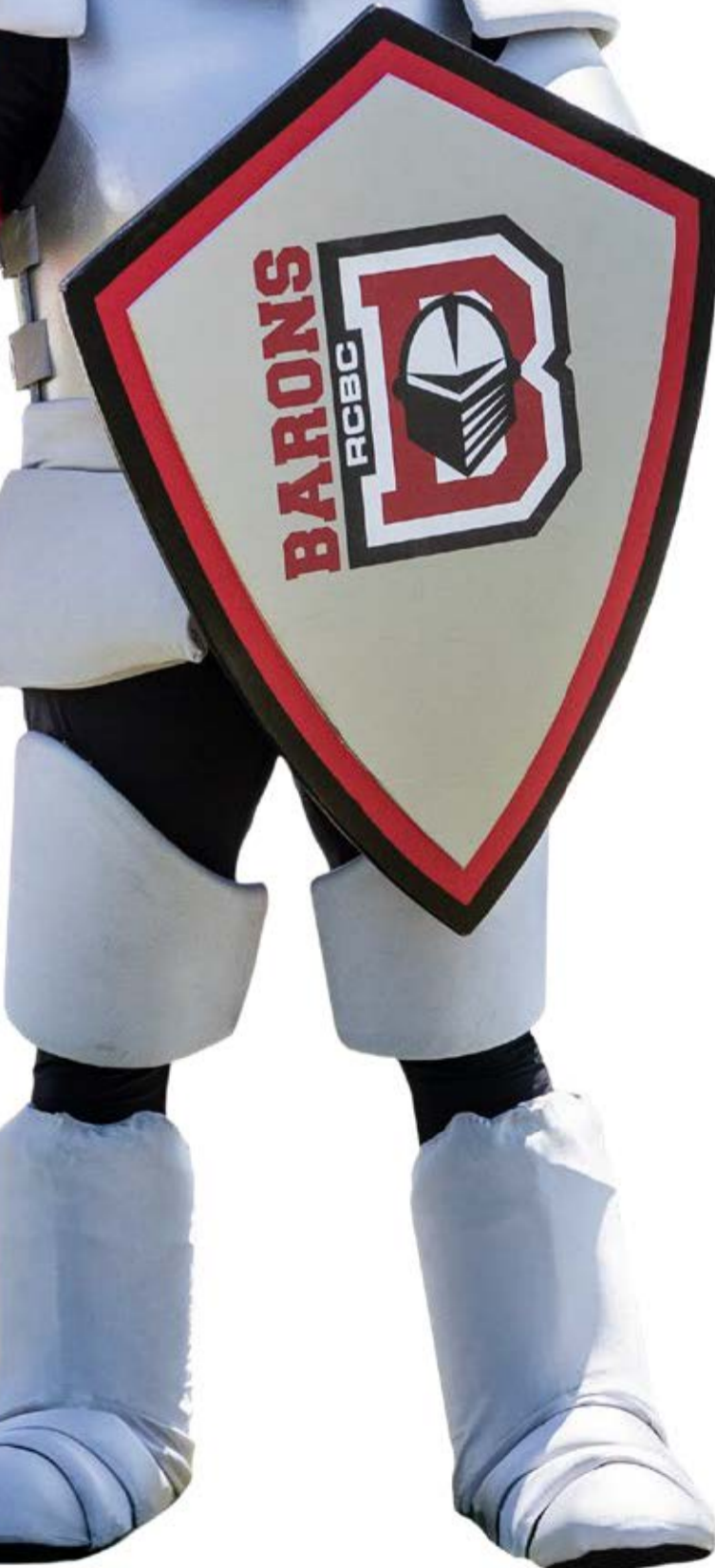
I knew we struck a chord with Barry when the Philadelphia Inquirer ran a piece on him with a Philly-esque headline, Gritty Who? I loved the headline but what really impressed me was a student's quote: "Other colleges have mascots, so this is cool."

That is the attitude I hope to convey through Barry and more importantly our college's **Vision for Success**. In all that we do, RCBC students deserve the highest quality we can provide. As Barry carries his **Sword of Truth** and the **Shield of Knowledge**, RCBC Barons

should be empowered by their education to demand the best and expect to go as far as their hard work and dedication will take them.

Barry has certainly worked hard since emerging out of the Pinelands, whether he was bringing cheer to children at the Ronald McDonald House, helping the RCBC Foundation raise money for scholarships or celebrating Burlington County's first Pride Day on campus.

Barry is fun, engaging and has come a long way from that two-dimensional symbol that was limited to athletic logos. He has really helped me advance the college's Vision for Success by engaging students, adding to our culture and expanding our ability to provide service to the community. 🍷



Barry's Timeline



2018

September

Strange stickers begin appearing throughout the campus with #whosbarry and a link to a website counting down to November 13.

November

11.13.18 Flanked by a town crier and the famous Phillie Phanatic, Barry debuts in the Student Success Center. President Cioce dubbed him **Sir Barry** at a celebration among students.

December

12.07.18 Barry uses his sword to magically light **Mount Holly's Christmas Tree**.

January

1.30.19 Excited by the news that RCBC had a record number of **Dean's List students**, Barry joins President Cioce to congratulate them.

2019

February

2.01.19 Barry greets children attending RCBC's annual **Give Kids a Smile Day** and helps them overcome the anxiety of seeing a dentist.

2.21.19 Barry helps his favorite nonprofit organization, the RCBC Foundation, raise money to support students at its annual **Celebration of Philanthropy**.

March

3.08.19 Barry accompanied President Cioce to elementary schools to participate in Read Across America.

April

4.08.19 Joining nursing students for a community service project, Barry visited with children who were staying at the **Ronald McDonald House** in Camden.

4.29.19 Appearing with several students, Barry makes his TV debut when **Fox 29's Bob Kelly hosts a town takeover** in Cinnaminson.

May

5.04.19 Fueling his passion for diversity and equality, Barry affixes a rainbow flag to his sword in support of students who organized Burlington County's first **Pride Day**.

5.13.19 Barry gains immortality with his first **bobblehead**. In honor of the college's founding year, the bookstore initially sold them for \$19.69.

5.16.19 Donning a gown (*they don't make helmet-sized mortarboards*), Barry celebrates his first graduation by congratulating grads and cutting a cake provided by sponsor **Whole Foods Market**.



Students

Three graduates from varying backgrounds earn high honors at RCBC's 2019 commencement



D'Jana Wyllis



Caris Norway



Lauren Turse

What do a Dominican transplant, a homeschooled eighteen-year-old and an award-winning nursing student have in common? They were among the highest honorees at Rowan College at Burlington County's 2019 commencement, which marked the first time that three graduates spoke at the ceremonies. Chemical Engineering and Physics student, **D'Jana Wyllis**, who emigrated from the Caribbean island of Dominica, was awarded class valedictorian. She had been active on campus and in her studies and earned distinction as a finalist for the prestigious Jack Kent Cooke transfer scholarship. Wyllis is headed to Columbia University to pursue a degree in Chemical Engineering with a concentration in Biotechnology and Pharmaceuticals.

Additionally, **Caris Norway** and **Lauren Turse** earned the President's Award for their achievements. Norway received the college's Althea E. Albert Nursing Award, the New Jersey League of Nursing Scholarship Award and passed the licensure exam to become a registered nurse. After completing her

bachelor's degree through the college's 3+1 program, Norway hopes to serve as a pediatric nurse at the Children's Hospital of Philadelphia.

Meanwhile, Turse earned three associate degrees in Biology, English and Psychology before earning one high school diploma. She plans to major in Chemistry at the University of Virginia.

These three young women sat among 1,498 graduates at RCBC's 49th Annual Commencement ceremonies, which continued the college's yearlong celebration of its 50th year. 🎓



Dr. Michael A. Cioce conversing with students before commencement.

RCBC Fashion Club partners with Atlantic City Fashion Week to host Fashion Noir

Rowan College at Burlington County Fashion Club students partnered with the founders of Atlantic City Fashion Week to host an incredible fashion show: **Fashion Noir**. This event took place in the Student Success Center and was part of the college's Black History Month programming. The show featured pieces from student designers past and present, as well as some designers from AC Fashion Week.

In celebration of **Black History Month**, the show highlighted fashions from multicultural designers. Students, alumni, professional designers and the RCBC Bookstore sent fashion down the runway. Barry even strutted his stuff on the catwalk.

The vibe in the Student Success Center was so electric that the college held its annual Fashion Show there in May.



RCBC students shatter Dean's List record

In fall 2018, **1,714 RCBC students** made history by earning recognition on the semester's Dean's List. This was the **highest number of Dean's List** recipients in the college's history.

The Dean's List is the official recognition by the college of outstanding academic achievement by students. To celebrate this occasion, RCBC created a social media kit with special graphics to help Dean's List students share their achievements online.

President Cioco and Barry visited a few classes to present students with their certificates.



RCBC astrophysicist partners with students to revolutionize water safety testing

Imagine being able to test water through a device as universal as your cell phone. That's exactly what Rowan College at Burlington County alumnus **John McEvoy** did before forming a team who turned the idea into reality.

Under Light Analytics, six students and alumni from RCBC, along with two Rowan University students and their instructor Greg Perugini, created an innovative mobile handheld device that tests the safety of water and provides immediate results. The product, known as the **LightAI Mark III**, took top honors at the third annual **Idea Challenge** held at Rowan University.

This was the first time a team comprised mostly of community college students won first place in the competition. Hosted by the Rowan Innovation Venture Fund, the Idea Challenge featured a dozen teams of students, all of whom pitched their best business ideas before an audience of university stakeholders and potential investors. The winning team, led by John McEvoy and Cameron Mikulski,

both of whom transferred to Rowan University from RCBC, won \$7,500 to continue developing their LightAI Mark III. "Water is our foot in the door," says Mikulski. "This work could end up being our future."

“ This work could end up being our future. ”



Unparalleled Academics



RCBC softball player hails from North Pole, Alaska

Prior to attending Rowan College at Burlington County, **Susan Glade** was accustomed to candy cane-lined streets, seven feet of snow and temperatures that fell 60 degrees below zero.

Glade, who graduated as salutatorian from North Pole High School, in Alaska, signed with RCBC to continue playing softball. Glade is one of only about a dozen RCBC students to ever declare The Last Frontier state as her primary residence.



Susan Glade

RCBC President and students honored at Leadership Summit

RCBC President Dr. Michael A. Cioco was honored in the Young Professionals Leadership Class at the 2018 Burlington County Regional Chamber of Commerce's Young Professionals Network Leadership Summit.

All the members in the Future Connector Class of 2018 were either current RCBC students or alumni, including **Jaxson Bonsall** (alumnus now attending Virginia Tech), **Luis Gonsalves** (RCBC student), **Hana Katz** (alumna now attending New Jersey City University), **Brian O'Neal** (RCBC student) and **Lauren Purnell** (alumna now attending Rowan University).

Nursing students, administrators win multiple awards

To say that 2018 was a big year for Rowan College at Burlington County's Nursing program would be an understatement. RCBC students and administrators were recognized by the National League for Nursing (NLN) and the New Jersey League for Nursing (NJLN), organizations that promote excellence in nursing education.

RCBC nursing students **Caris Norway** and **Jessica O'Shea** each received a \$1,000 scholarship at the NJLN 2018 Gala.

The NJLN also awarded RCBC Dean of Health Sciences **Dr. Karen Montalto** the NJLN 2018 Nurse Recognition Award in honor of her outstanding commitment and contributions to the profession of nursing and healthcare.

RCBC Simulation Lab Coordinator **Laura Skrable** was accepted into a prestigious national leadership institute through NLN. The NLN chooses just 20 leaders from throughout the country to participate in its Leadership Development Program for Simulation Educators.



Caris Norway



Jessica O'Shea

Check out page 26 for a delicious culinary recipe!





Inaugural Autumn Taste Fest draws crowd with fall flavors

Rowan College at Burlington County held its first **Autumn Taste Fest**. The event, held at the Mount Holly Campus, brought together about 24 students from the culinary, pastry and hospitality programs, who created seasonal autumn dishes for 125 guests. Culinary Arts Director James Brudnicki provided students with a list of fall flavors and asked them to create a dish that was both creative and festive. The results didn't disappoint; some options included butternut squash bisque with persimmon, spiced tuile and braised chicken thighs with stewed apples, bacon and brussels sprout hash. Pastry students crafted a pumpkin creme puff with dark chocolate pomegranate bark.



3+1: New programs, first grads, 1,000th student

RCBC now has new 3+1 programs: Communications, Mechanical Engineering Technology and Electrical Engineering Technology, bringing the total number of programs up to 10. This year the college celebrated its **1,000th 3+1 student** and its first group of students to receive their associate and bachelor's degrees through 3+1.

The first group of about 100 3+1 graduates saved themselves \$3.3 million in tuition.



Addictions Certification

Rowan College at Burlington County, an educational provider with the Addiction Professionals Certification Board of New Jersey, Inc. (APCBNJ), is now offering the training required to apply for the **Chemical Dependency Associate credential (CDA)**, which will provide students with more career opportunities.



Weisbrod Appointed to National Math Panel

The Mathematical Association of America (MAA) appointed Rowan College at Burlington County Mathematics Instructor **Jonathan Weisbrod** to serve a three-year term on its Two-Year Colleges Committee.

The committee is charged with ensuring that the development of mathematics programs considers community college students.



HIT Ranking

Rowan College at Burlington County is featured as one of the best Associate in Health Information Technology degree programs on TheBestSchools.org for 2018. RCBC's program is **ranked 19th** in the nation and is the only New Jersey school on the list.



Culture



RCBC Presidential Installation



In a personal and inclusive ceremony, **Dr. Michael A. Cioce** was officially installed as the college's sixth full time president.

The program included his children leading the pledge of allegiance, remarks from those who succeeded him as he rose through the ranks at the college, the RCBC choir performing one of his favorite Beatles tunes, "In My Life", and Phillies themed fare prepared by the college's Culinary Arts Program in honor of Dr. Cioce's interest in Philadelphia sports.



New Vice President and New Trustees



Dr. Karen Archambault, who has led Enrollment Management at the college since 2015, was promoted to Vice President of Enrollment Management and Student Success, filling the role previously held by President Cioce.



Heather Casparro, who graduated from Rowan College at Burlington County in May 2018 with an associate degree in Human Services and a perfect 4.0 GPA, was elected to serve as the 2018-2019 Alumni Trustee. Casparro overcame an undiagnosed learning disability and earned a national scholarship that was open to students pursuing advanced degrees.



The Board of Trustees welcomed **Dr. James D. Kerfoot** to the board. Kerfoot brings a wealth of experience as a superintendent or principal of several schools in Burlington County and southern New Jersey. He is known to the RCBC community from his years overseeing the College Acceleration Program that provides the opportunity for high school students to earn college credits.

50th Slogan Contest

50 years

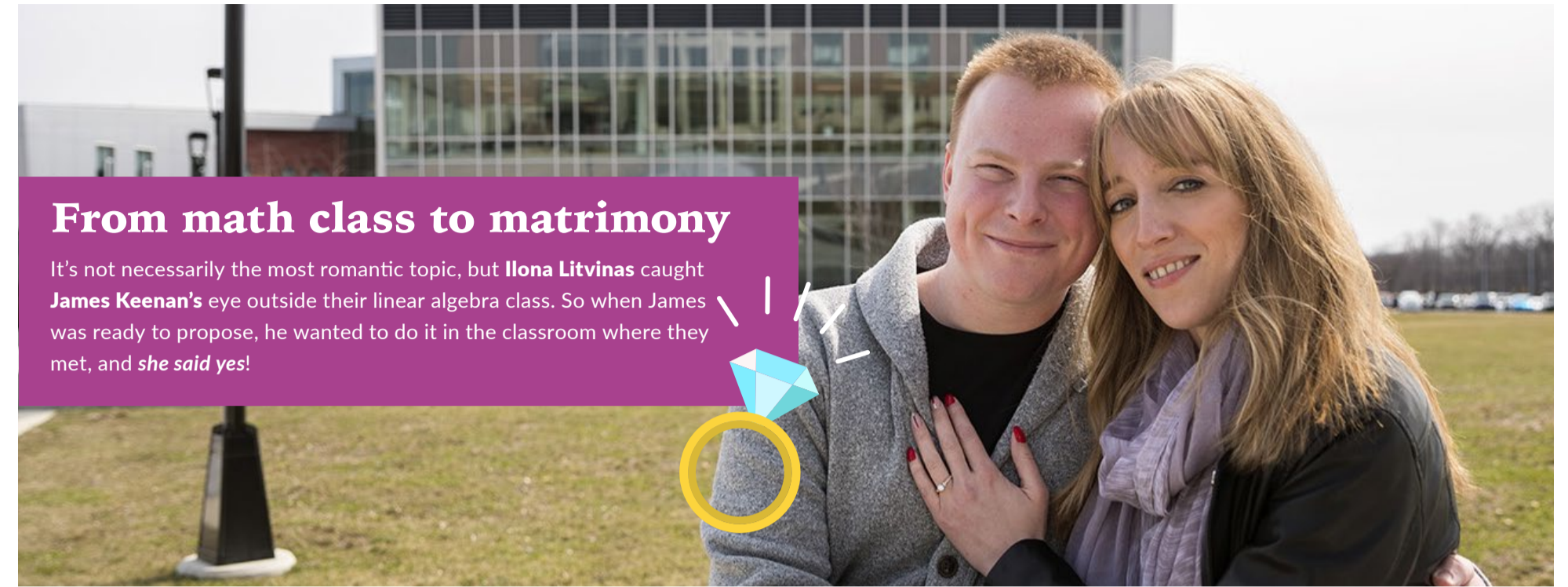
**“Honoring our past.
Transforming
our future.”**

The RCBC community was asked to honor our past and look at our promising future while creating the slogan for the 50th anniversary of the college. Willingboro Campus Director **Deirdre Amar** inspired the slogan, “Honoring our past. Transforming our future.”

The contest kicked off a yearlong celebration that included an anniversary theme for the RCBC Foundation’s Celebration of Philanthropy, a celebration of the 50th day of classes of the spring semester and an effort by the Strategic Marketing and Communications team to share 50 stories of RCBC students, alumni, faculty and staff.

From math class to matrimony

It’s not necessarily the most romantic topic, but **Ilona Litvinas** caught **James Keenan’s** eye outside their linear algebra class. So when James was ready to propose, he wanted to do it in the classroom where they met, and *she said yes!*



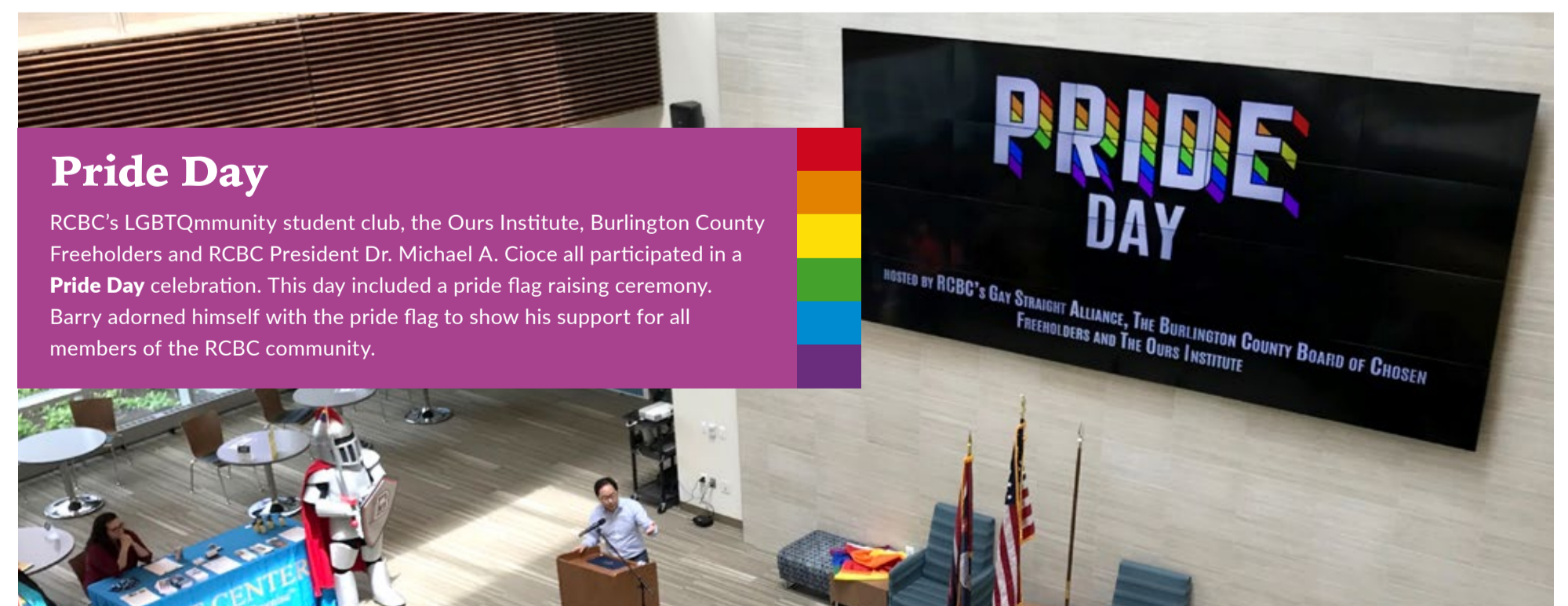
Sweet treat to beat the heat

President Cioce and Senior Vice President of Operations and Administration **Thomas Czerniecki** surprised staff and faculty by handing out ice pops on a hot July day.



Pride Day

RCBC’s LGBTQmmunity student club, the Ours Institute, Burlington County Freeholders and RCBC President Dr. Michael A. Cioce all participated in a **Pride Day** celebration. This day included a pride flag raising ceremony. Barry adorned himself with the pride flag to show his support for all members of the RCBC community.





Former RCBC valedictorian earns employee of the year

For **Gina Yanuzzi**, learning is a lifelong pursuit. The end goal transcends the accumulation of formal degrees and titles. To put it plainly, Gina is curious. She enjoys learning for the sake of learning. Welding, mixology, skydiving and baking are just a handful of the skills among her growing repertoire. Her true passion, however, lies in higher education.

As a former Rowan College at Burlington County student, Gina fully immersed herself in the college experience and formed lasting relationships with her teachers, Louvenia Harmon and Pat Cohill. During that time, she was involved in theater productions, was a member of the Student Government Association and an officer of Phi Theta Kappa. She graduated as valedictorian of her class and later earned her Bachelor of Arts degree at The College of New Jersey.

Shortly thereafter, something pulled her back to RCBC, and she accepted a part-time teaching position. Yanuzzi has since transitioned to various roles, including becoming a member of the RCBC Writing Team and assuming the role of Developmental Education Facilitator. Her impact at the college has elevated her to RCBC employee of the year.

"What I appreciate most about RCBC are the people: both students and colleagues. Even as a student, I was drawn to the diversity at RCBC. I was in class with students of varying ages and a range of life and cultural experiences. Now I'm teaching those students, and their unique perspectives keep our conversations fresh and provocative," Yanuzzi said. "Watching people learn and problem solve is probably one of the most rewarding things I've experienced."

As Facilitator of Developmental Education, Yanuzzi and her colleagues reimagined how developmental courses are offered at the college so that students can receive the additional support they need without losing time toward their degrees. She helped launch the Accelerated Learning Program that allows students to enter college-level courses instead of remedial ones.

Gina is still a student herself, currently working toward her doctoral degree in Organizational Learning, Leadership and Innovation at Wilmington University. She directly applies her research and coursework to her roles at RCBC.

"I'm taking the doctoral studies into real situations and learning by way of doing. I'm excited to be a part of rethinking how we operate in higher education, so the needs of our entire community are met," Yanuzzi said. "As I continue learning, my focus is on finding innovative approaches to current and future needs within the industry. There's much to be learned from other industries. And if we can remain open-minded, we can test new approaches and find equitable and creative solutions for the system of higher education."

When she's not busy learning, teaching and problem solving, Yanuzzi enjoys the great outdoors, especially kayaking. 🛶

"One of my greatest loves is going on adventures with my seven nieces and nephews. Learning alongside them, creating imaginative experiences for them to enjoy is what I'd choose to do any day," Yanuzzi mused.

Employees who earned the title of **Barons Best 2018-2019**



Barbara Long
Assistant Aquatics Coordinator



Tyler Conlin
Acting Administrative Sergeant, Public Safety



Maria Dewar
Educational Program Coordinator



Susan Taylor
STEM Adjunct Coordinator



Esteban Talento
Materials Management Coordinator



Lara Glazer
Liberal Arts Adjunct Coordinator



Jarrett Kealey
Director of Advising and Retention



Crystal Hill
Graphic Designer and Photographer



Deirdre Amar
Willingboro Campus Director



Kimberly Gasiorowski
Admissions Coordinator



Alaina Walton
Compliance and Research Specialist
and Adjunct Philosophy Professor



Russell Gartner
Coordinator of Music
and Liberal Arts Department Chair

Contemporary Campus

RCBC puts quad to use with first outdoor commencement ceremonies



2019 Commencement

Last year, the rain wouldn't let up. This year, the sun shone brightly on our students who graduated on the grassy quad behind RCBC's state-of-the-art Student Success Center. In fact, 2019 marked the first year that RCBC held an outdoor commencement on the grass of the new quad. This year's celebrations highlighted the nearly 50-year history of the school, as well as the diversity of the student population.

“We definitely have a lot to celebrate this year,” college President Dr. Michael A. Cioce said. “We have spent half a century transforming lives.”

Keynote speakers included former college President Dr. Robert C. Messina, who was the longest-serving president from 1987 to 2012, and Deborah Heart and Lung Center CEO Joseph Chirichella, who spoke at the Health Sciences ceremony.

The college's graduates came from all walks of life and backgrounds. Nearly 150 RCBC graduates are continuing their education through the college's innovative 3+1 program, which allows students to earn a degree through Rowan University, while attending classes on RCBC's campus at a significantly lower cost. These students are on their way to join the first 92 3+1 students who have saved \$3.3 million while earning their associate and bachelor's degrees.



Dr. Robert C. Messina



Joseph Chirichella



*“An investment in knowledge always pays the best interest.”
- Benjamin Franklin*



Recipe

Frosted Flake Profiterole with Frosted Flake Cereal Milk Ice Cream

by: Shari Van Fleet, RCBC Culinary alumni and staff

For the Profiterole:

10 oz water
4 oz butter
1 tsp sugar
1 tsp salt
6 oz bread flour
6 oz eggs

For the Ice Cream:

4 oz egg yolks (approx. 6 egg yolks)
3 oz sugar
8 oz Frosted Flakes Cereal
1 pt milk
8 oz heavy cream
1 tsp vanilla extract
pinch of salt

“ We all love cereal milk; how genius to use this base for an ice cream! ”
-Shari Van Fleet

To make the Profiterole:

1. Combine the liquid, butter, sugar and salt in a heavy saucepan. Bring the mixture to a full, rolling boil.
2. Remove the pan from the heat and add the flour all at once. Stir quickly.
3. Return the pan to moderate heat and stir vigorously until the dough forms a ball and pulls away from the sides of the pan.
4. Transfer the dough to the bowl of a mixer.
5. With the paddle attachment, mix at low speed until the dough has cooled slightly. It should be about 140 degrees F, which is still very warm, but not hot to touch.
6. At medium speed, beat in the eggs a little at a time. Add no more than a quarter of the eggs at once, and wait until they are completely absorbed before adding more. When all the eggs are absorbed, the paste is ready to use.
7. Line sheet pans with parchment. Fit a large pastry bag with a plain tube. Fill the bag with the paste.
8. Pipe out round mounds of dough about 1-½ inches in diameter onto the lined baking sheets.
9. Bake at 425 degrees F for 10 minutes. Lower heat to 375 degrees F until mounds are well browned and very crisp.
10. Remove them from the oven and let cool slowly in a warm place.
11. After ice cream is made, slice each profiterole in half and fill with a small scoop of the ice cream. Top with the other half. Optional to dust the top with confectioner's sugar/ganache/frosted flakes/chili.

To make the Ice Cream:

1. Pour the cream and milk in a bowl. Add the Frosted Flakes and let sit. Set aside.
2. Combine the egg yolks and sugar in a bowl. Whisk until thick and light.
3. Take the cream/milk mixture and strain the cereal out of it. Pour this into a pot.
4. Using a hot water bath, scald this mixture and gradually beat in the egg mixture, stirring constantly until the mixture thickens enough to coat the back of a spoon.
5. Remove from heat, and place in an ice bath to cool. Chill thoroughly.
6. Freeze in an ice cream freezer according to the manufacturer's directions.

rcbc.edu/culinary



Economic Growth



RCBC's Workforce Development Institute (WDI) offers a training program for employees of Continuum Health, a management services organization that supports physician practices, large medical groups and payers. WDI serves numerous companies to tailor training programs to fulfill their goals.

Service

Give Kids a Smile Day

Let's face it. There isn't much to smile about in February. It's cold, and there's little to do. That's why February 1 was the perfect day for Rowan College at Burlington County to host our 15th annual **Give Kids a Smile Day**. This one-day program provided free dental care to children ages 12 and younger who may not otherwise have access to oral health care. Give Kids a Smile Day is part of the American Dental Association's national effort to bring attention to the number one childhood disease: tooth decay.

Children received free preventive and emergency dental care, including cleanings, fillings, x-rays and extractions. Barry also made an appearance to give the kids even more to smile about.





Sarika Blackman

100 people become U.S. citizens at RCBC

According to philosopher George Herbert Mead, "society is unity in diversity." At Rowan College at Burlington County, we value the unique backgrounds and cultural identities of our students and faculty.

In September 2018, we hosted a **United States Citizenship and Immigration Ceremony**, the official step for immigrants to become United States citizens. The ceremony included **100 new Americans from 45 countries** and was part of the U.S. Citizenship and Immigration Services' annual celebration of Constitution Week and Citizenship Day.

The day included a last-minute participant from Guyana, RCBC student **Sarika Blackman**, who had completed the citizenship requirements and was waiting to be assigned to a ceremony when she noticed one on campus.

Blackman earned a degree in business administration this past spring and worked in the college library. She had been very active in campus life through her membership in the Educational Opportunity Fund, National Society of Leadership and Success and the Baron to Baron marketing club.

“ I’ll be here in America. I’ll be here with my children. I’ll have the opportunity to live the American dream.”

-Sarika Blackman, after becoming a United States citizen.



RSVP members provide services exceeding \$425,000 per year to local residents

When considering retirement, some view it through a lens of relaxation and taking a final break from work. Fortunately for the citizens of Burlington County, each year countless seniors vow to take a different approach.

Through the **Retired Senior Volunteer Program (RSVP)**, established in 1974, members of the 55+ population use their skills, experience and talents to meet the needs and challenges of their local communities. RSVP partners with area non-profit agencies to foster civic engagement and positively impact the community. In fact, RSVP members provide free services (worth more than \$425,000 per year) to Burlington County residents.

RSVP participants impact people from all walks of life. Services include academic and literacy tutoring, health education, financial management assistance, tax preparation and senior citizen companionship. RSVP is funded by the Corporation for National and Community Service and Rowan College at Burlington County.

Seed Library

To promote our agricultural heritage in Burlington County, RCBC partnered with the Burlington County Department of Resource Conservation and the **Seed Library Bank** to open a unique seed library.

Service-Learning scholars helped prepare the seeds that were distributed free of charge and included heirloom seeds that have local connections.



Urinetown

The RCBC student theatrical group, the Lamplight Players, performed Greg Kotis' and Mark Hollmann's satirical comedy musical **"Urinetown"** at the Burlington County Institute of Technology's Medford Campus this spring.

Celebration of Philanthropy



Here are some of the Barons the Foundation assisted.

"I was just trying to do what I have to do to get an education," said **D'Jana Wyllis**, RCBC's 2019 Valedictorian who was accepted to Columbia University in the fall. "There have been so many opportunities that have come along, and I am so happy that hard work pays off."

"RCBC provides an incredible education in a very welcoming environment," said **David Tamakhin**, a nursing major and assistant to the college's Baron mascot, Barry. "Even though it is very affordable, the scholarships I received from the RCBC Foundation really helped me concentrate on my classes and keep me on track for graduation."



"The academic insight I received at RCBC also carried into my family life. With a better understanding and perspective on education, my children have also been thriving," said **Heather Casparro**, a May 2018 graduate and 2018-2019 alumni trustee. "As I got myself caught up with my education, I was able to guide my children on the right path. They were able to observe and recognize the importance of educational goals; it painted a bigger picture for them. Straight A's for everyone in this household, mission accomplished, thank you RCBC."

Foundation

Each year, the RCBC Foundation raises money to assist hundreds of students in affording their education through events such as the **Celebration of Philanthropy**, which raised **\$140,000**, and Dress for Success. In partnership with the Workforce Development Institute, Dress for Success provides 12 graduating students with a professional makeover, including attire, haircuts, resume and interview coaching and networking training.

Executive Committee

Danielle Lucas, *Foundation Chair*

Karen Albanese, *Vice Chair I*

Joseph Tredinnick, *Vice Chair II*

Dr. Michael A. Cioce, *Secretary*

Philip Corradino, *Treasurer*

Stan Ellis, *Trusteeship Chair*

Rhonda R. Feld, *Scholarship Committee Chair*

Trustees

Kevin Brown

Greg Cieslik

David Evans

Leor Hemo

Wayne Hileman

Mary Ann Lacey Gray

Renee Liciaga

Janice Lovequist

Tony Mahon

Brielle Martone

Colin McDonald

Kirk Miller

Jennifer Ohlweiler

Sam Thevanayagam

Benjamin F. Watts

Amy Webb



Sharing MY ARRIVAL

#WhosBarry



The debut of an oversized character, Barry the Baron, required an unusual effort to build intrigue. At the beginning of the fall semester, stickers began popping up all over campus with the hashtag #WhosBarry and a basic website that counted down to November 13 - the date of his debut.

Short videos that offered very tiny glimpses of the new Baron, such as just a glove or a hint of a cape, were shown before the campaign culminated in a highly-anticipated celebration at RCBC's Student Success Center featuring the Phillie Phanatic.



RCBC academic advisors awarded Best of Region by NACADA

Analyzing data and implementing changes based upon one's findings and not novel ideas. However, when applied to students at risk of dismissal, it can yield life-changing results. That's exactly what happened when, in 2017, Rowan College at Burlington County advisors launched the **Academic Contract for Excellence (ACE) program** in which they worked closely with students to improve their study skills, time management and planning techniques.

One year later, eighteen struggling students stayed in college, boosted their cumulative GPA's and transferred to four-year schools. In fact, nearly 78% of participants achieved a 3.0 GPA and several even reached perfect 4.0 GPA's.

Amani Edwards, of Willingboro, is one of the program's success stories. In high school, Edwards was among the top 15 percent of her class, which earned her free tuition through the NJ STARS program. Her goal of transferring to a historically black college to study nursing was stifled after struggling in some math and science courses sending her GPA below the 2.0 requirement for graduation.

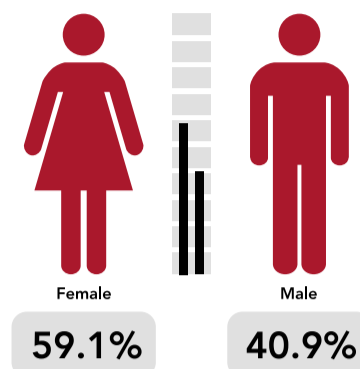
At risk of academic dismissal, Edwards met with **Kate Gonzalez**, an Academic Advisor, who recommended her for the new ACE program. They switched Edwards' major to Psychology, scaled her class load back to part-time and met throughout the semester to keep her on track. Edwards entered ACE in fall 2017 with a 1.77 GPA and graduated in 2018 with a 2.712 GPA.

"It was almost like I had to meet the highest standards because I had someone connected to me, had hope in me and expected me to exceed my expectations," Edwards said.

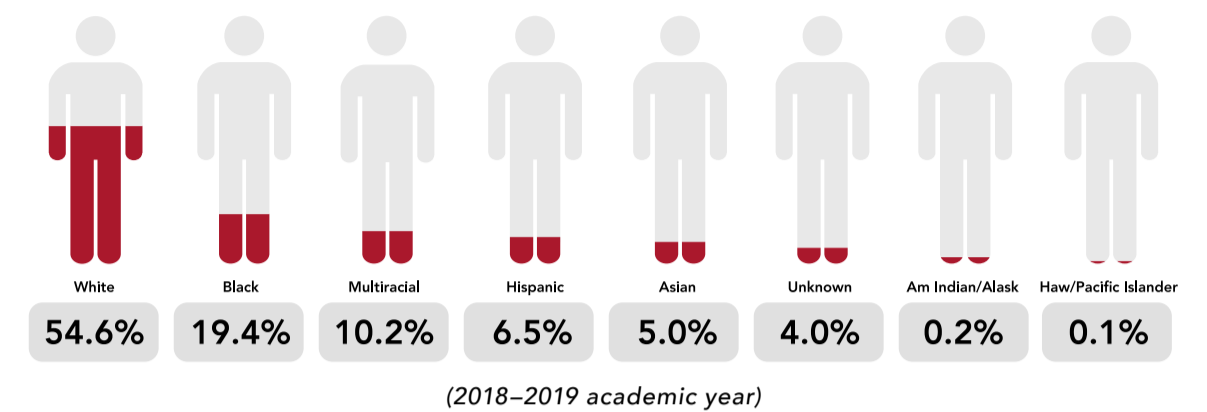
Due to the success of the program, NACADA: The Global Community for Academic Advising, awarded RCBC with its Best of Region at its conference for the ACE program.

By the Numbers

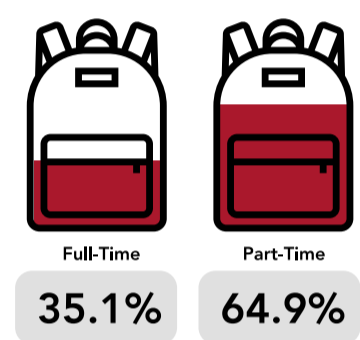
GENDER



RACE



ATTENDANCE



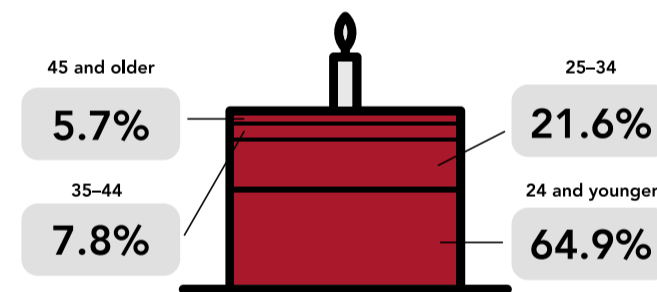
TOP 5 HOMETOWNS

1. Willingboro
2. Marlton
3. Burlington
4. Mount Laurel
5. Medford

TOP 5 PROGRAM MAJORS

1. Health Sciences
2. Business Administration
3. Liberal Arts and Sciences
4. Criminal Justice
5. Psychology

AGE RANGE



Grad Stats / Class of 2019

Average GPA is **3.31** including **56** with a perfect **4.0**.



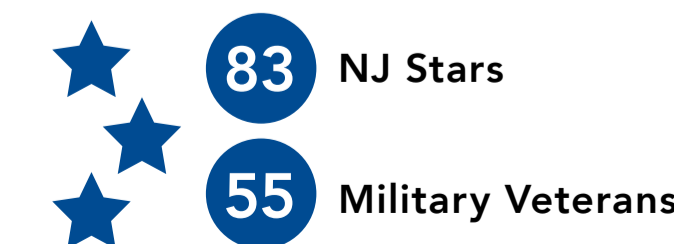
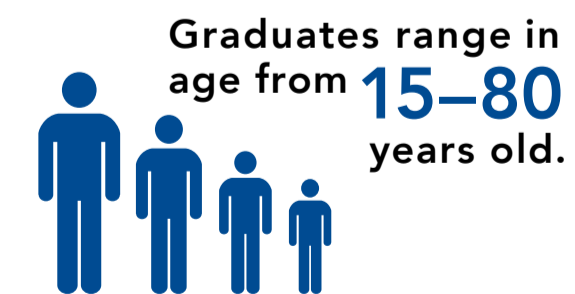
Over **90%** of graduates plan to advance their education.

TOP 5 TRANSFER SCHOOLS

1. Rowan University
2. Wilmington University
3. Rutgers University - Camden
4. Rutgers University - New Brunswick
5. The College of New Jersey



Graduates come from **EIGHT** different states and **17** different countries.



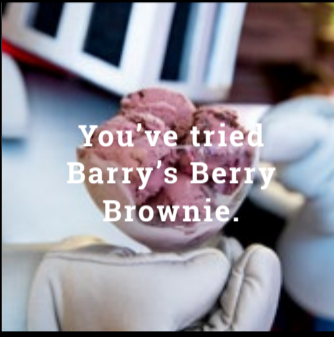

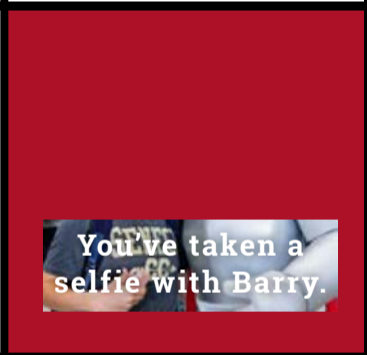



1498 graduates received **1596** degrees.



Over **90%** of graduates surveyed were satisfied/very satisfied.

LET'S PLAY BARRY

B I N G O

 <p>You've tried Barry's Berry Brownie.</p>	<p>You've seen all of the sculptures that were moved to the Mount Laurel Campus.</p>	<p>You know what was buried in the time capsule.</p>	 <p>You're enrolled in a 3+1 program.</p>	<p>You've had to reset your BaronOne password.</p>
<p>You've carpooled with a friend to class.</p>	<p>You've attended at least 3 campus events.</p>	 <p>You own a Barry unicorn t shirt.</p>	<p>You've met with your academic advisor at least once this semester.</p>	<p>Your professor has said, "Yes, this will be on the exam."</p>
<p>You own a Barry bobblehead.</p>	 <p>You've taken a selfie with Barry.</p>	<p>FREE</p>  <p>SPACE</p>	<p>You follow RCBC on Instagram, Facebook and Twitter.</p> 	<p>You've collected all of the Barry trading cards.</p> 
 <p>You're a member of a Barons athletic team.</p>	<p>You've used one of the charging stations on the campus quad.</p>	<p>You can name all 10 of our 3+1 programs.</p>	<p>You know when RCBC was founded.</p>	 <p>You know when graduation is.</p>
<p>You know where Barry comes from.</p>	 <p>You've earned Dean's List honors.</p>	<p>You've found all ten hidden Barry bobbleheads in this report.</p>	 <p>You've bought coffee for a friend from the Starbucks in the Student Success Center.</p>	<p>You're enrolled in both online and in-person classes.</p>